

TRUE EDGE

Who We Are

True Edge Ltd is a company registered in England and Wales under company number (11582414) with its registered office at (7 Granard Business Centre, Bunns Lane, Mill Hill, London, NW7 2DQ). We provide fight direction, action coordination, SPACT performer supply, and training services across film, TV, theatre, and live events.

If you have any questions about this policy or your data, contact us at:
info@trueedge.co.uk

Data We Collect and How We Use It

We may collect and process the following personal data:

- Identity Data: Full name, date of birth, gender, photos, video reels.
- Contact Data: Email address, phone number, address.
- Application/Profile Data: Skills, certifications, physical characteristics, headshots, availability.
- Technical Data: IP address, device information, browsing data.
- Financial Data: Bank details for payments, invoices.
- Usage & Analytics Data: Interaction with our platforms, site visits, cookies.
- Special Category Data: Ethnicity, health data, only with explicit consent.

We use your data to provide our services, manage your account, handle bookings/payments, improve our platform, meet legal obligations, and send communications.

Legal Grounds for Processing

- Consent
- Contractual necessity
- Legitimate interest
- Legal obligation

Sharing Your Data

We may share your data with:

- Production clients
- Technology partners
- Payment processors
- Legal/insurance advisors

TRUEEDGE

- Government/regulatory bodies

We do not sell your data or use it beyond the scope of this policy.

International Data Transfers

If partners operate outside the UK/EEA, we use appropriate safeguards such as Standard Contractual Clauses or adequacy decisions.

Data Retention

Data is retained as necessary:

- Active profiles: Until you request removal
- Financial records: 6 years
- Inactive users: Periodic review

Data Security

We implement physical, technical, and organisational measures to protect your data. Passwords are encrypted and access is restricted.

Your Rights

- Access your data
- Correct or update
- Request deletion
- Restrict or object
- Portability
- Withdraw consent

Contact: info@trueedge.co.uk

Children

We do not knowingly collect personal data from individuals under 16 without parental consent.

Marketing

We may send updates about True Edge Ltd. You can opt out anytime via the unsubscribe link or by emailing info@trueedge.co.uk.



Complaints

Contact us first with concerns. You also have the right to complain to the ICO:
www.ico.org.uk

Changes to This Policy

We may update this policy. The latest version will be available on our website.